

PLAN YOUR FIRST 10 PODCAST EPISODES

Abbey Graves
PRODUCTIONS

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EPISODE 1: Origin Story

Why are you starting this podcast? What makes you uniquely qualified to host it? What should listeners expect going forward?

Example: "I'm launching this podcast to help busy moms start profitable side hustles. After building my own business during naptime, I want to share what I've learned."

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EPISODE 2: Foundational Topic

What's something core to your message or area of expertise that everyone should understand before moving forward?

Example: "The biggest myth about starting a podcast is that you need expensive gear—I'll walk you through what actually matters."

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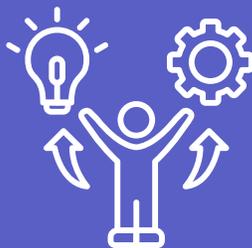


EPISODE 3: Quick Win

What's a tip, tool, or framework you can share that gives your audience an immediate benefit?

Example: "Here's my 10-minute podcast planning hack that will save you hours each month."

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EPISODE 4: Solo Story

Share a personal or professional story that relates to your message. What did you learn? How can listeners relate?

Example: "The first time I hit record, I froze. Here's how I got past that and what I'd tell new podcasters now."

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EPISODE 5: Guest Expert

Who can you bring on that supports your message or adds a complementary perspective? What value will they provide your audience?

Example: "My guest is a mindset coach who helps entrepreneurs push past imposter syndrome—which comes up a lot when launching a podcast."

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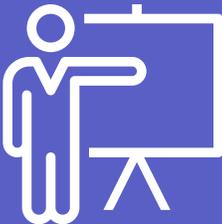


EPISODE 6: Client or Case Study

Share a success story or behind-the-scenes transformation. What did you help someone accomplish? What can listeners learn from it?

Example: "Meet Laura—she went from 'podcast curious' to launching a top-rated show in 60 days. Here's how we did it."

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EPISODE 7: Deep Dive

Choose one specific topic in your niche and go all-in. Teach, unpack, and share your take.

Example: "Should you script your episodes or go off the cuff? Here's what works, what doesn't, and how to find your flow."

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EPISODE 8: Behind the Scenes

Walk listeners through your process, your tools, or a sneak peek of how you do what you do.

Example: "Let's take a peek into my podcast editing process—from raw recording to polished episode."

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EPISODE 9: FAQ or AMA

Answer the top 3–5 questions you get from clients or your audience. Be honest, helpful, and human.

Example: "You asked: What's the best platform for hosting my podcast? Can I really launch without a website? I've got answers."

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EPISODE 10: Reflect + Invite

Reflect on your journey so far and invite listeners to go deeper—subscribe, follow, download your lead magnet, or book a call.

Example: "Here's what I've learned after my first 10 episodes—and how you can take the next step toward launching your own."

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